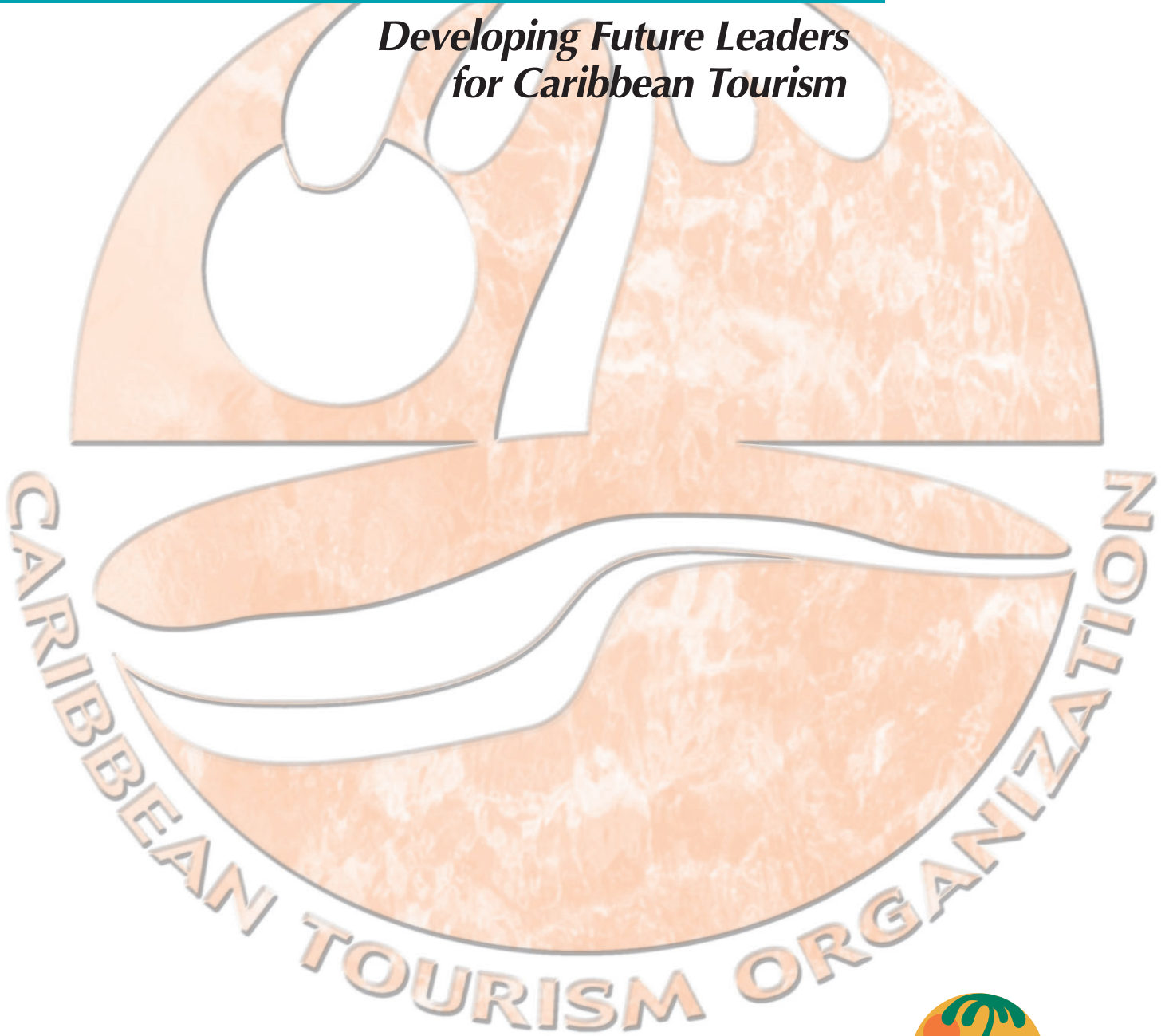


THE CTO FOUNDATION

*Developing Future Leaders
for Caribbean Tourism*



The CTO Foundation

About the CTO

The Caribbean Tourism Organization (CTO) is a regional development agency made up of 33 Caribbean member governments and numerous private sector members representing the hotel and restaurant industry, airlines, cruise lines, the travel agent community, travel magazines, consultants and others. Its mission is "to provide to and through its members the services and information necessary for the development of sustainable tourism for the economic and social benefit of the Caribbean people."



The Foundation seeks to select individuals who demonstrate high levels of achievement and leadership potential both within and outside the classroom.

Our Commitment



In recognition of the growing importance of tourism to the economies of the Caribbean and the critical need to have well trained and highly skilled tourism personnel to make the sector competitive globally, the CTO decided to launch its own Scholarship Foundation in 1997 to demonstrate its commitment to developing a cadre of professionals who will lead Caribbean tourism in the 21st century.

What is the CTO Foundation?

The CTO Foundation is registered in New York State as a Not-For-Profit Corporation, formed exclusively for charitable and educational purposes as defined in section 501 (c) of the Inland Revenue Code of 1986.

Its aim is to provide scholarships and study grants to students and industry personnel who are Caribbean nationals of CTO member countries and who want to pur-

sue studies in the areas of Tourism/Hospitality and Language Training. The Foundation seeks to select individuals who demonstrate high levels of achievement and leadership potential both within and outside the classroom and who express a strong interest in making a positive contribution to Caribbean tourism.

What Exactly Does the Foundation Offer?

The Foundation offers two types of assistance:

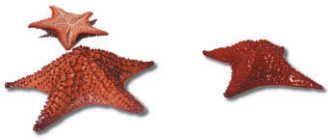
- Scholarships of up to US \$20,000 to individuals wanting to study Tourism/Hospitality at the Master's (post graduate) level.
- Study grants of up to US\$2,500, plus airfare, to individuals pursuing Tourism/Hospitality Studies at the certificate, diploma, associate degree or first degree level, and to industry personnel who want to gain proficiency in a second language which would assist them in doing their jobs.

Studies can be pursued both within and outside the region.

How Can Persons Apply?

Every year, in January, the Caribbean Tourism Organization sends out information and application forms on the scholarships and study grants to the local Ministries of Tourism, Boards of Tourism, Hotel Associations, and Ministries of Education in all of its 33 member countries. Interested persons can therefore collect forms from these agencies, fill out and supply the required information and return the form and attachments directly to the Caribbean Tourism Organization. The deadline for applications is





generally at the end of April and successful applicants are informed by the end of May to mid-June.

A number of very generous sponsors have made substantial donations to the fund. CTO also organizes a number of fundraising activities throughout the year.

senior staff members of the CTO Secretariat. Board members meet at least twice a year as a full Board and give voluntarily of their time and expertise.

The work of the Foundation is undertaken by a number of persons working on designated committees such as Fund-Raising, Scholarship Selection, and Public Relations.



What is the Selection Process?

A Scholarship Selection Committee comprising persons on the Board of the Directors of the CTO Foundation reviews all applications and makes a short list. Persons short listed must submit to an interview by the Committee members.

How are Funds Raised?

A number of very generous sponsors have made substantial donations to the fund. They include American Airlines, American Express, Architectural Digest, Travel Agent Magazine, Interval International and CTO Chapters. CTO also organizes a number of fund-raising activities throughout the year.

Who Manages the Fund?

The CTO Foundation is administered by an autonomous Board of Directors. The Board comprises mainly educators, government tourism personnel, marketing professionals, magazine and newspaper editors and managers, managers of credit card companies and

A Target We Aim to Reach!

In an effort to raise substantial funds to support the work of the CTO Foundation so that many more Caribbean nationals can benefit in any given year, and to ensure that there is a sustainable resource base for the Foundation in the years to come, the Fund Raising Committee of the Foundation has set itself a target of US\$2 million. This is intended to be a capital fund to be invested to produce an annual revenue to finance the scholarships on a continuous basis. The Committee will intensify and accelerate resource mobilization efforts by organizing a number of major fund-raising events and activities and attracting corporate sponsors and individual benefactors from within and outside the region who believe in and support the work of the Foundation.



Past Beneficiaries of the Fund

Since 1997 twenty-seven (27) Caribbean nationals have benefitted from this scholarship programme. They include:



From left to right: **Tanya Warner**, study grant, St. Lucia; **Marcella Daye**, study grant Jamaica; **Acolla Lewis**, scholarship, Trinidad & Tobago; **Sherma Roberts**, study grant, Trinidad & Tobago; **Leslie Ann Jordan**, study grant, Trinidad & Tobago.

For more information

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CTO member countries are:

Anguilla
Antigua & Barbuda
Aruba,
The Bahamas
Barbados
Belize
Bermuda
Bonaire
the British Virgin Islands
Cayman Islands
Cuba
Curacao
Dominica
Dominican Republic
Grenada
Guadeloupe/St. Barts/St.
Martin
Guyana
Haiti
Jamaica
Martinique

Montserrat
Puerto Rico
St. Eustatius,
St. Kitts-Nevis
St. Lucia, St. Maarten,
St. Vincent & the
Grenadines
Suriname,
Trinidad & Tobago
Turks and Caicos Islands,
U.S. Virgin Islands
Venezuela.

